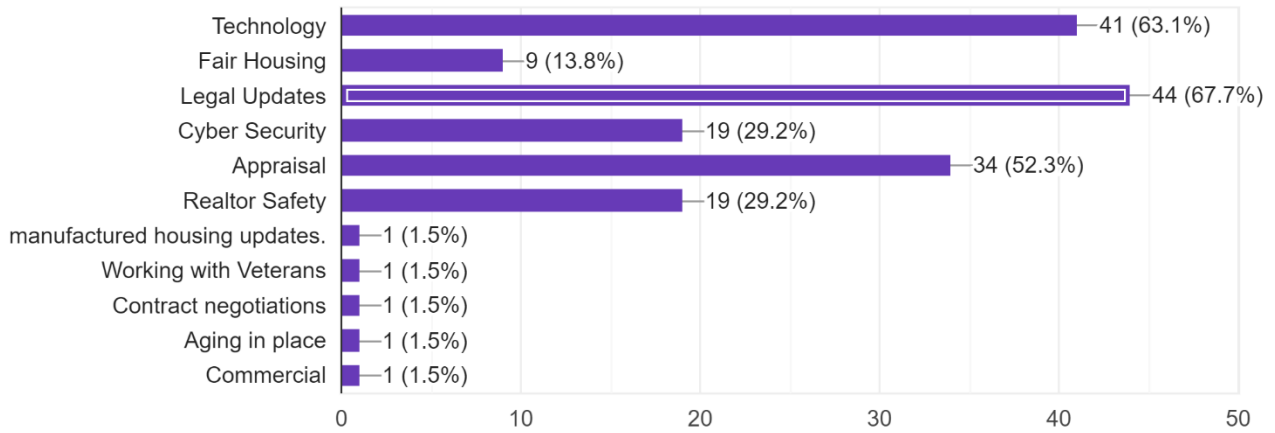


EDUCATION SURVEY RESULTS

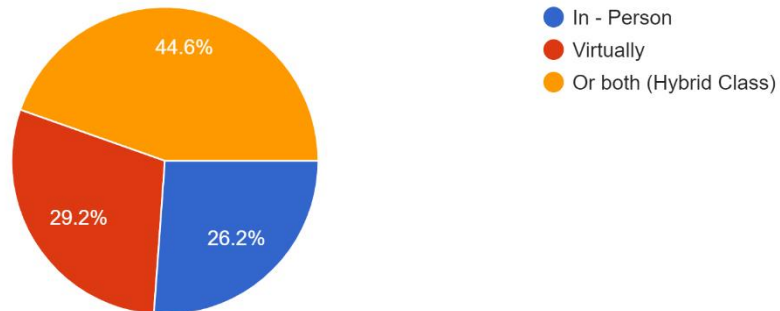
The WWBR Board of Directors would like to extend free education classes to our members again this year. What classes would you be interested in attending this year? Select from the following list.

65 responses



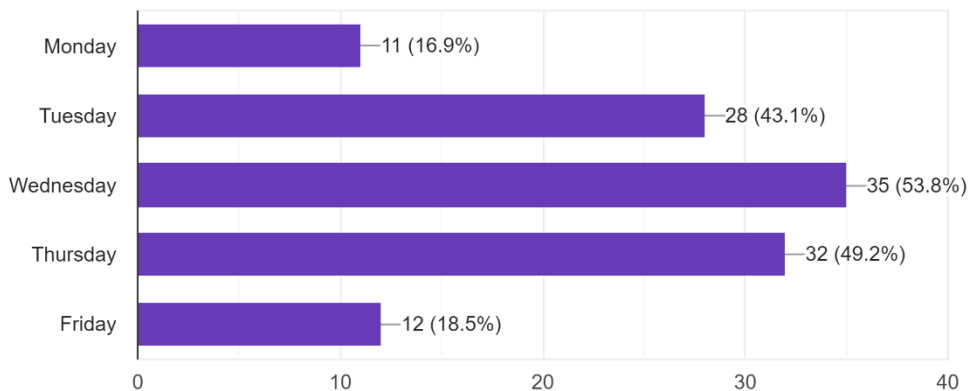
Would you prefer to attend:

65 responses



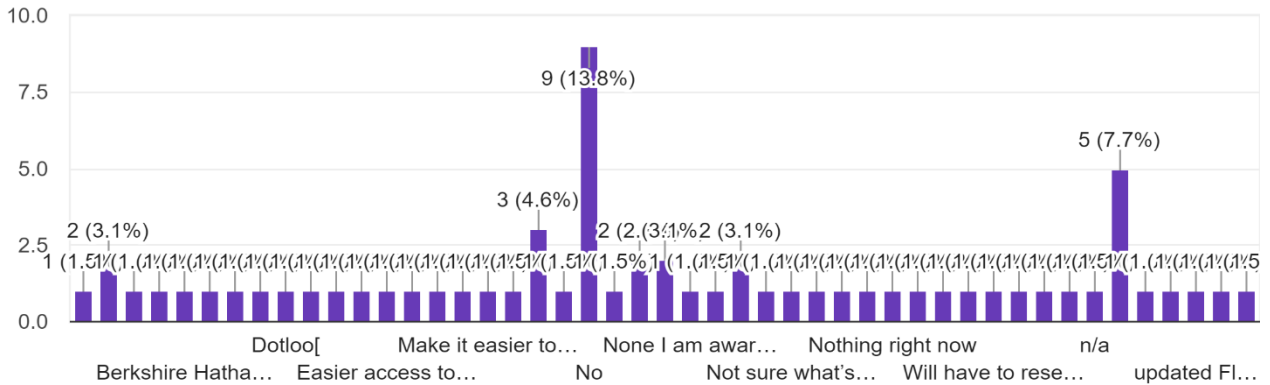
What day of the week works best for you to attend a class?

65 responses



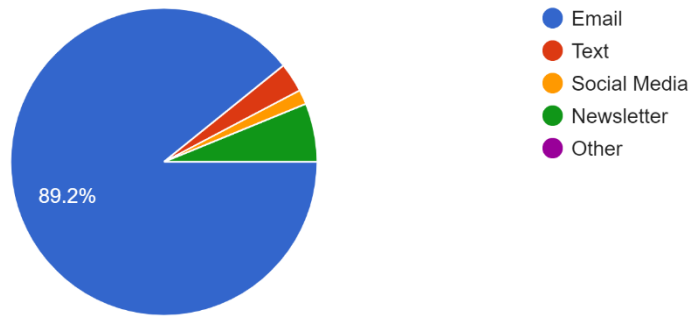
Are there any business tools that you would like the MLS Board to review and add to member services?

65 responses



For communication to members, do you prefer:

65 responses



WWBR participates in a few consumer outreach programs a year, such as the Boys and Girls Club of America Backpack Program, Ring the Bell for Salvation Army and the Toys for Tots for Salvation Army to collecting goods for local food pantry. What other outreach services would you like the WWBR to participate in?

Habitat for Humanity

American Cancer Society

Animal Shelter/Humane Society

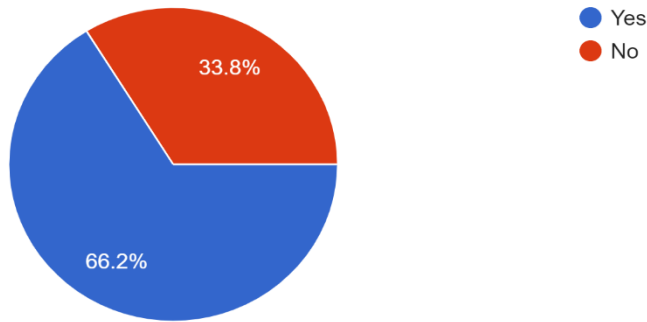
United Way

Blood Drive

Veteran Services

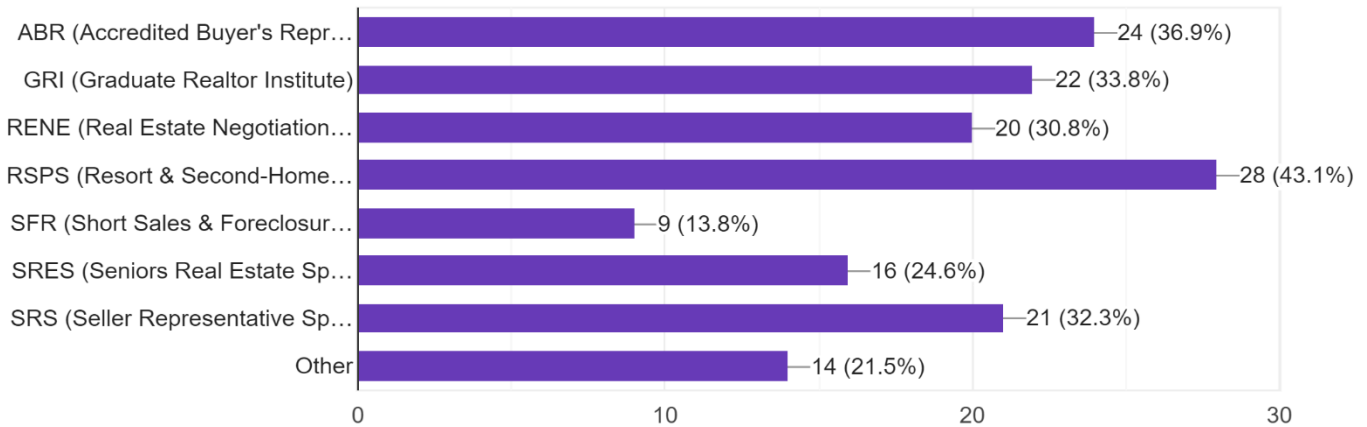
National Association of Realtors has many designations that a Realtor may obtain, and we wonder if anyone would be interested in attending classes to obtain a designation?

65 responses



If Yes, What designation(s) would you be interested in?

65 responses



Is there anything the Water Wonderland Board or MLS Board could add or change to help with your day-to-day business?

- *Great Service
- *Not at this time, other than the Realist tax program
- *Dotloop with interactive forms
- *As an appraiser we have lots of requests! have a requirement of pictures: back of house, basement, bathrooms. Have a consistent way to measure homes, educate Realtors on basement information delivery.
- *Make the site more user friendly
- *Access (reciprocal) to other Northern MLS organizations?
- *Thank you for all you do! Not sure about any suggestions here
- *To properly serve our clients, we need the ability to have listings go live on weekends. I don't know of any other board that requires a listing agreement. This policy makes clients wait for their listing to go live when weekends are so crucial. I would also like the ability to write more descriptive words without a nuisance charge. Very annoying.
- *Keeping us informed regarding industry changes, flex changes and updates, etc.

- *Continuous improvement of FlexMLS. E.g., we need stats that go back more than 1 year, and new data fields as new attributes emerge that buyers seek.
- *Hopefully WWBR will be looking at other MLS vendors in the future. Flex is cumbersome!
- *Advertise the importance of choosing a local member when buying and/or selling real estate in our area. Possibly a billboard on northbound I-75?
- *No, anytime I've reached out to the office, I have received a prompt response. Daily support is crucial and we have a great team handling our mls.
- *Get a different person to do the Appraisal education classes.
- *Would like a call hotline to speak to someone who know the MLS website inside and out. any education that will help us produce more accurate CMAs
- *A better way of handling multiple offers
- *I feel we have a good board that does alot for us.
- *Share our listings with other MLS entities to get our listings out to more licensed agents and take the search power away from 3rd party entities like zillow.
- *Update the mls web pages
- *I would really like to see at least the consideration to look at Paragon over Flex
- *The Board does a great job and always responds quickly when I have questions!
- *Consider moving to Paragon as our MLS data service. Very popular nationwide and much easier to use. Can break out searches more detailed than Flex from my experience-especially specific lakes.
- *You could campaign with MAR and NAR to rid our MLS of agents that post listings that they do not properly represent and leave us to deal with the seller without compensation. Honestly, if you MAR and NAR cannot protect your member agents from this, what are the dues for? This is basic association service in any industry, why can't you do it?
- *I like everything so far.
- *You guys are great. Thank you for all you do.
- *Please merge with NGLR MLS Traverse City MLS